
Showcase of Ideas

Does your organization have great ideas for promoting square dancing?

- ☑ Have you tried some creative marketing strategies you'd like to share?
- ☑ Do you have a unique or fun process for promoting travel and visitations between clubs and among different associations?
- ☑ Have you done demonstrations or exhibition dances that were successful?
- ☑ Are you engaged in special social events or community service projects?

If you could checkmark any of the above, please share in the 74th National Square Dance Convention's® Showcase of Ideas!

- ☑ Would you like to gather ideas from other organizations?

If you answered yes to the above, please browse through the Showcase of Ideas exhibits while at the 74th NSDC in Shreveport, LA, June 25-28, 2025

The Showcase of Ideas is the place for you to share and to learn!

WHO can participate? Any local, regional, state, or national dance organization

WHAT is it? A place for dance organizations to put up displays and share materials illustrating how the organization promotes and supports our favorite pastime! Some organizations add "give away" items such as stickers or pins to promote their area or organization

WHY have it? Dancers, clubs, and dance organizations are always looking for new ideas to promote our activity as well as invite others to visit their area and enjoy a dance

WHEN does it happen? The Showcase of Ideas is open for visitors all day on Thursday and Friday and until about 2 p.m. on Saturday during the convention. Organizations can check in and set up their displays on Wednesday afternoon.

WHERE will it be located? The Showcase of Ideas will be in Exhibit Hall 3 on Level One in the Shreveport Convention Center

HOW do we get involved? Invitation letters were distributed at the 73rd NSDC during Milwaukee in June 2024. If your organization did not pick up an invitation, or if you have questions and need additional information, contact Marilyn Schmit, Vice Chairman for the Showcase of Ideas, at froggydancer@live.com.



Check out these exhibits from the 73rd NSDC's Showcase of Ideas for inspiration!

